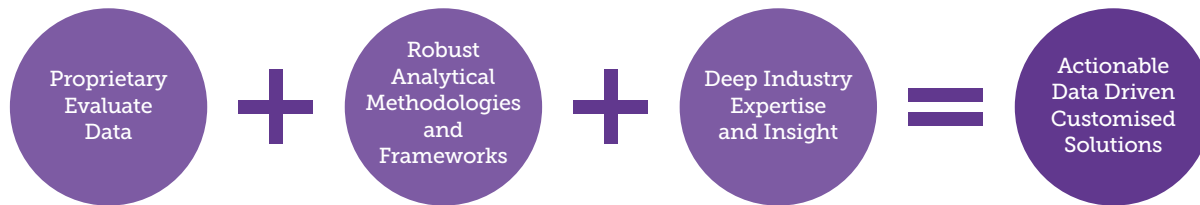


# Evaluate Custom Services

# Evaluate Custom Services

Customised solutions to help you access, analyse and manage the information you need to support effective decision-making.



A key challenge facing life sciences companies is accessing the right data and insight, at the right time, in order to make informed decisions. Evaluate offers custom services that couple our deep industry expertise with our life science market intelligence, evaluation tools and forecasts. Custom solutions are designed on a project by project basis, to maximise the value of our data and drive actionable insights. Our services team works with you in close collaboration from the start to understand project requirements and design the right solution with you.

## Selected challenges we have helped our clients with:

### Access

*"I need a highly specific customised dataset to feed into an upcoming management report."*

*"I need EvaluatePharma content with additional tags and data points for an ongoing screening and evaluation project."*

### Analyse

*"I want to understand how the market and competitive landscape is evolving quarter by quarter."*

*"I want to benchmark competitor activity and get an objective third party view to build into my business planning process."*

### Manage

*"I need a regular data feed to incorporate into an internal data visualisation tool for our BD&L group."*

*"I need a customised view of the EvaluatePharma content according to my definitions and hierarchies to match internal reporting systems."*

## Custom Services Leadership Team

### Paul Verdin, Head of Services

Paul manages the overall services business. Following a PhD in neuropharmacology, Paul has pursued a career providing data-driven support to the biopharma and related industries, collaborating with clients to address key business challenges across the R&D and commercial lifecycle.



### Jon Moser, Services Delivery Lead

Jon works with Paul to manage end to end delivery of client projects. Jon has deep industry and Evaluate data expertise, having developed and shaped Evaluate's core subscription content over the last decade. Jon's background is in Biochemistry, Accountancy, and biopharma analytics.





## Access

Custom datasets based fully or partially on existing Evaluate content, aggregated, manipulated, and extended according to your needs.

Solutions include:

- Customised Evaluate data extracts
- Extensions of existing Evaluate datasets
- Archive data

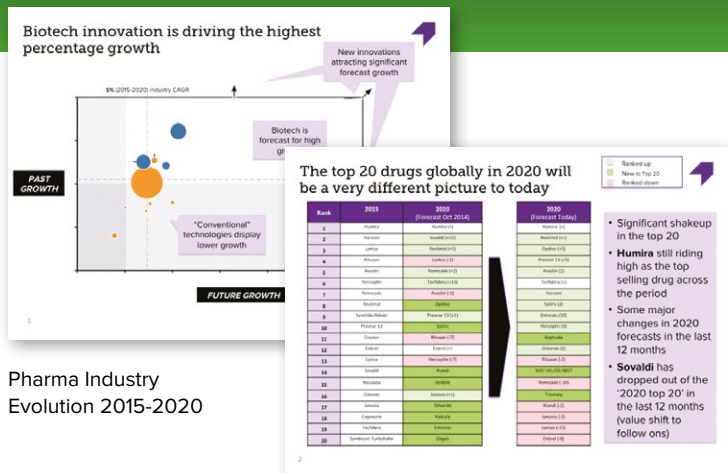
Sample data extract: most valuable Oncology assets by net present value and evolution in valuation during 2015

## Analyse

Analytical solutions combining Evaluate content, targeted external research, industry expertise, and our structured and tailored methodologies.

Solutions include:

- Regular management information reports
- Benchmarking analysis
- Pipeline tracking
- Trend analysis (e.g. forecast vs actual)

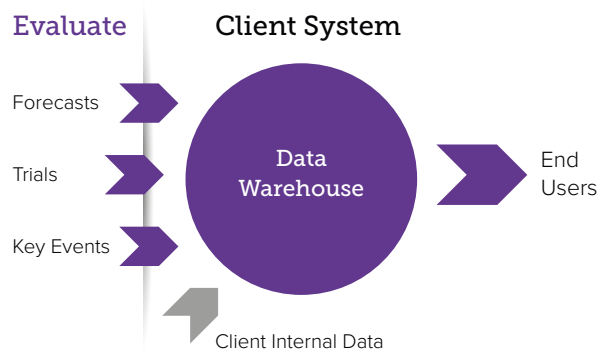


## Manage

Data management services to help you get the right information, at the right time, and in the right format.

Solutions include:

- Custom data feeds and technical solutions to integrate Evaluate content into your internal systems
- Customised definitions and subscription views
- Curation and news monitoring services





Evaluate is the trusted provider of commercial intelligence including product sales and consensus forecasts to 2022 for commercial teams and their advisors within the global life science industry. We help our clients make high value decisions through superior quality, timely, must-have data and insights, combined with personalised, expert client support.



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**Evaluate Custom Services** provides customised solutions to help you access, analyse and manage the information you need to support effective decision-making.

The Evaluate services enable the life science community to make sound business decisions about value and opportunity.

[www.evaluate.com](http://www.evaluate.com)

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