

Evaluate Custom Services

Customised solutions to help you access, analyse and manage the information you need to support effective decision-making.



CASE STUDY: ACCESS | ANALYSE | MANAGE

Delivering & managing a data feed into an in-house screening application for a major global pharma company

Challenge

- A major pharmaceutical company was in the process of designing and building an in-house business development opportunity screening tool.
- Needed access to timely and robust commercial intelligence to incorporate into the tool.
- Regular data refresh was a key requirement.



Evaluate approach

- We worked with the client to define key fields of interest from proprietary Evaluate consensus forecast data and pharma business intelligence.
- We developed a fully customised application programming interface (API) data feed to allow the client to pull the data into the in-house platform on demand.



Outcomes/impact

- The client accessed a fully custom data feed specific to current business needs based on proprietary Evaluate content.
- Regular updates and ability to pull data on demand enabled the client to maximise utility and impact of the new screening tool.



Why Evaluate?

- Our services team work with you to translate your business challenge into key data themes.
- Fully customisable data feed – complete flexibility for end user application.
- Our data feeds are built based on requirements – no restrictions or pre-defined modules, you select the specific Evaluate data fields you need.
- Flexible delivery options, from flat-file datasets to application programming interface (API) feeds.
- Our combination of industry and technical expertise ensures you obtain high impact data, packaged 'fit for purpose'.



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Evaluate is the trusted provider of commercial intelligence including product sales and consensus forecasts to 2022 for commercial teams and their advisors within the global life science industry. We help our clients make high value decisions through superior quality, timely, must-have data and insights, combined with personalised, expert client support.

EvaluatePharma® delivers exclusive consensus sales forecasts and trusted commercial insight into biotech and pharmaceutical performance.

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EvaluateClinical Trials® delivers unique clinical trial intelligence expertly curated to efficiently analyse the global clinical trial landscape.

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Evaluate Custom Services provides customised solutions to help you access, analyse and manage the information you need to support effective decision-making.

The Evaluate services enable the life science community to make sound business decisions about value and opportunity.

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