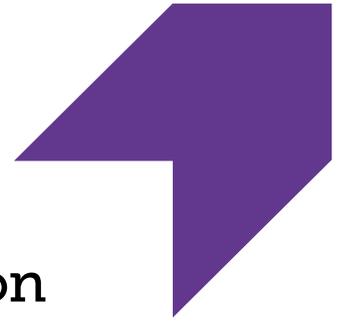# Evaluate Custom Services

Case Studies: Data Delivery & Visualisation

Save time with data solutions integrated into your workflows and systems.

Our team of industry experts deliver deep insights so you can make better strategic decisions.


Customised Classifications & Subscription Views

CASE STUDY: Custom classifications and data analysis outputs for a major pharma Business Intelligence group

Challenge: Client's highly personalised therapeutic segmentation meant that a significant amount of time was spent manually reclassifying data from various sources.

Approach: Evaluate designed an automated system for mapping current and future product record entries to client-defined attributes, with reclassified data delivered directly through the EvaluatePharma interface.

Outcome: The client was able to pull relevant data more efficiently, freeing up time for value-added tasks and increasing overall department productivity.
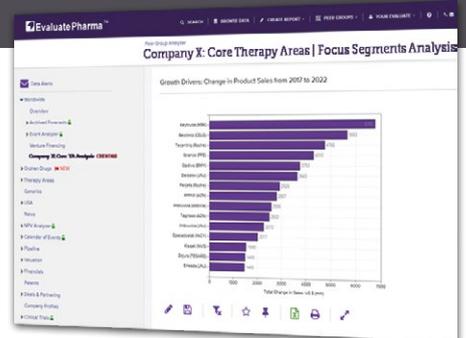

Data Feeds & APIs

CASE STUDY: Pharmaceutical product data feed into CRM for a pharma industry supplier

Challenge: Client's revenue model relied on identifying opportunities early in a product's lifecycle, but their sales team often struggled to get the necessary visibility for current or potential clients.

Approach: Evaluate worked with the client to define a data view providing early stage company and pipeline data that met their needs, and developed a data feed solution that matched the requirements of their CRM.

Outcome: The client sales team received direct access to a wider opportunity network, allowing them to stay better informed on their current accounts and screen for new clients proactively.
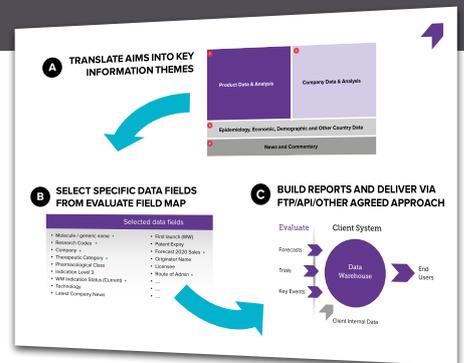
Data Visualisation & Dashboards

CASE STUDY: Custom market outlook and catalyst tracking tool for a major pharma R&D Strategy group

Challenge: Client wanted to expand the reach and impact of tailored market outlook and catalyst tracking data to Executives accustomed to digital information sources.

Approach: Evaluate developed custom analyses that aligned EvaluatePharma consensus forecasts and market catalyst data to strategic priority areas, delivered as an interactive data visualisation dashboard.

Outcome: The client was able to improve timely access to information and support responsive portfolio strategy decision making.

Evaluate®

Evaluate is the trusted provider of commercial intelligence including product sales and consensus forecasts to 2024 for commercial teams and their advisors within the global life science industry. We help our clients make high value decisions through superior quality, timely, must-have data and insights, combined with personalised, expert client support.

EvaluatePharma® delivers exclusive consensus sales forecasts and trusted commercial insight into biotech and pharmaceutical performance.

@EvaluatePharma

EvaluateMedTech® sets a new standard in commercial analysis and consensus forecasts of the global medical device and diagnostic industry.

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EvaluateClinical Trials® delivers unique clinical trial intelligence expertly curated to efficiently analyse the global clinical trial landscape.

@EPClinicalTrial

EP Vantage an award winning editorial team, provides daily commentary and analysis with fresh perspectives and insight into current and future industry trends.

@EPVantage

Evaluate Custom Services provides customised solutions that draw on our industry expertise and trusted commercial intelligence to improve strategic decision-making.

The Evaluate services enable the life science community to make sound business decisions about value and opportunity.

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