



EvaluatePharma®

# Calendar of Events

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**EvaluatePharma® Calendar of Events** identifies future critical events related to the product life cycle and provides company guidance around timelines, giving you the power to understand the future value drivers of the pharmaceutical and biotech industry.

Evaluate's comprehensive database of future events allows you to keep up with all the events across the R&D and commercial landscape, giving you the data and tools to:

- Identify key opportunities for growth
- Model future risk optimally
- Understand key competitor activities
- Enhance product and company value

Knowing and understanding when the key events are occurring in this industry is a powerful tool. Evaluate's Calendar of Events can help you answer these crucial questions:

**Strategic Decisions:** What are the future events that can potentially impact my business and what do I need to be aware of?

**Business Development:** What are the future events that can impact potential acquisitions? What are the future events that can identify acquisition opportunities?

**Risk Assessment:** What events do I need to be aware of that can impact underlying product value?

**Competitor Analysis:** What is my competitor doing that could impact me?

**Investment Opportunities:** What are the key events that could lead to an increase in company value and therefore increase my investment value?





# Events Tracked

- Phase II and III Trial Initiation and Results
- US, EU and Japanese Product Filings
- US FDA Advisory Committee Meetings
- US Product Approvals (PDUFA) (NDA/BLA)
- EU and Japanese Product Approvals
- EU CHMP Negative Opinion or Decision
- Company Financial Results and Presentations
- Updates on US FDA Action Letters (NDA/BLA)
- US Patent Date Uncertainties
- US Generic Launches
- Expected Product Deals/Closures

Feature	Description and Value
<b>Timeline of Events</b>	Calendar of Events provides you with a fully comprehensive database of all critical events and company stated timelines, aggregating this traditionally disparate data set into a fully curated platform.
<b>Integrated Event News</b>	All the key sources for event news are incorporated for easy access including Drugs@FDA, Filing and Registration News, Patent & Litigation News, Product Deal News, Late Stage R&D News, Equity Analysts Reports.
<b>Event Details</b>	Calendar of Events keeps you updated on when an event is due to start and end, categorising by type, status and product phase so you can track any event and understand its commercial context.
<b>Customized Reporting</b>	Build customized reports using Evaluate's report editor; integrate with other Evaluate datasets or events; or simply customize event data to track the products you are interested in.
<b>Email Alerts</b>	Create customized email alerts allowing you to track the latest developments in your target products and never miss any changes in event status.
<b>EP Vantage</b>	Evaluate's editorial team provide daily forward-looking comment and analysis on market events to give you new insights into the key events and understanding the impact of latest developments.
<b>Updated Daily</b>	Events are updated daily and verified by our team of expert analysts so you can rely confidently on the latest event data.
<b>Gantt Charts</b>	Gantt charts provide you with simplified visual representation of events and expected timeline.
<b>NPV Analysis</b>	Understand the financial impact of events with Evaluate's NPV Analysis.
<b>Key Investor Event</b>	Our analysts highlight key events, those which have the potential to drive a companies share price by more than 3% and therefore significantly effect company value.



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**Evaluate Custom Services** provides customised solutions to help you access, analyse and manage the information you need to support effective decision-making.

The Evaluate services enable the life science community to make sound business decisions about value and opportunity.

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